

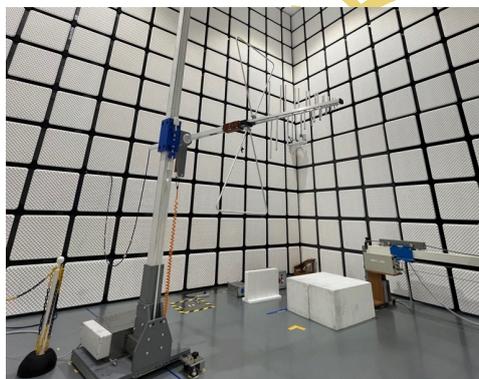
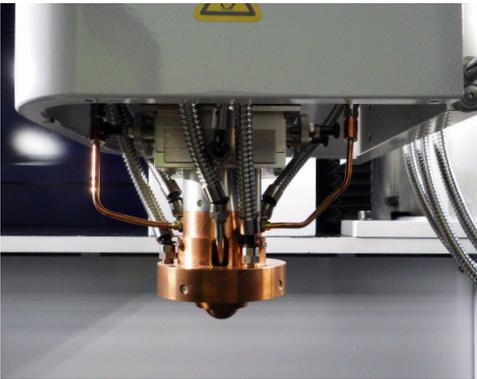
# Tech Tour SHIGA

Mother  
Lake  
滋賀県

JETRO

日本貿易振興機構(ジェトロ)

## Exclusive Industrial Tour Recommendations in Shiga Prefecture



# Greetings from the Governor

Located in the center of Japan, Shiga Prefecture has developed as one of the leading “manufacturing prefectures” in Japan, taking advantage of its strategic location in terms of transportation. The rich natural environment, including Lake Biwa, and abundant historical and cultural assets have also been carefully inherited.

Thanks to these advantages, companies in various fields such as chemicals, automobiles, electronics, electronic components, and medical products have located in the prefecture, and there are many mother factories and R&D centers with development functions.

We actively support business exchanges and networking between local and overseas companies while promoting the development of global sales channels. The goal is to position Shiga as a region that is “open to the world, connected to the world, and chosen by the world.”



Taking advantage of the “Osaka-Kansai Expo 2025,” We have established the “Tech Tour SHIGA,” a consulting service to propose and coordinate visits to Shiga Prefecture for government and business officials coming to Japan from overseas.

We will recommend destinations that align with your interests, including companies with world-class manufacturing technologies, firms dedicated to environmental conservation through their innovative practices, and traditional industries that have been handed down through generations and are deeply intertwined with our daily lives. We look forward to welcoming you to Shiga.

Governor of Shiga Prefecture Taizo Mikazuki

滋賀県知事 三日月大造

## Shiga Prefecture Basic Information

- Shiga Prefecture, home to Lake Biwa, is located nearly in the center of the Japanese archipelago. It is a region blessed with rich natural resources, including mountains and water, along with convenient transportation accessibility.
- With the second highest percentage of the population under the age of 15 in Japan, and an average age that ranks fourth in the nation. Life expectancy ranks first for males and second for females, underscoring a region characterized by thriving youth population and healthy, active seniors. (FY 2023/FY 2020)



# Shiga Prefecture's Industrial characteristics

- Shiga Prefecture is one of the leading inland industrial prefectures in Japan, featuring a significant presence of domestic and international companies that possess advanced technologies.
- With its rich natural environment and historical culture, Shiga Prefecture supports diverse industries, including tourism, the production and sale of traditional crafts, and the Shigaraki pottery industry, recognized as one of Japan's oldest traditional ceramics.



Percentage of the  
Secondary Industry in  
gross prefectural product  
49.6%  
1st in the country  
(FY 2020)



Value added  
per business location  
2nd in the country  
1st Yamaguchi  
2nd Shiga  
3rd Mie  
(FY 2022)



Concentration of  
intellectual resources  
14 universities,  
each offering a variety of faculties  
in the prefecture\*  
including junior colleges

## What is Tech Tour SHIGA?

Shiga Prefecture, in collaboration with JETRO Shiga, offers tailored site visit recommendations to overseas companies and government officials considering business exchanges with local enterprises in the prefecture.

We also facilitate coordination with relevant stakeholders to meet your needs.  
(Consultation services are offered free of charge.)

## Industrial Tour Model Courses

01

### Manufacturing Field

- ✔ Introduction to factories and other facilities of manufacturing companies in Shiga Prefecture

02

### Advanced Technology Field

- ✔ Introduction of advanced research and development in Shiga Prefecture

03

### SDGs Field (Environment-related technologies)

- ✔ Introduction to companies and other organizations contributing to the achievement of the SDGs, such as decarbonization and water environment conservation

04

### Traditional Industries Field

- ✔ Introduction to companies with a rich heritage in Pottery, Textiles, and Local Sake

※The list of sites for visits in the prefecture is available on our website  
(see reverse side for details).

# Consultation Flow

## STEP 01

Contact the Tech Tour SHIGA secretariat (E-mail : [fa0002@pref.shiga.lg.jp](mailto:fa0002@pref.shiga.lg.jp)) with the name of the representative, possible dates, number of people, purpose of visit, and specific destinations.

## STEP 02

The secretariat selects potential destinations for tours according to your requests.

## STEP 03

Coordinate with you and the company or sites you wish to visit to determine the content of your visit.

## STEP 04

Finalize the content of the visit.

- ※ We can respond to a wide range of needs from overseas companies, such as “companies in Shiga Prefecture” and “learning about leading technologies” to more specific needs including “considering joint research partners” and “exploring suppliers of products”.
- ※ Please note that we do not handle arrangements for meals, sightseeing facilities, accommodations, interpreters, transportation.
- ※ We will not be liable for any damage or cancellation under any circumstances.

## Tech Tour SHIGA Secretariat

【E-mail】 [fa0002@pref.shiga.lg.jp](mailto:fa0002@pref.shiga.lg.jp)

【Address】 4-1-1 Kiyomachi, Otsu, Shiga 520-8577

(in Commerce and Industry Policy Division, Commerce, Industry, Tourism and Labor Department, Shiga Prefecture, in cooperation with JETRO Shiga)

【Hours of operation】 Weekdays (9:00 to 17:00 \* Except Saturdays, Sundays, holidays, and 12/29 to 1/3)

【Supported Languages】 Japanese, English

【HP】 <https://www.pref.shiga.lg.jp/ippan/shigotosangyou/syougyou/339585.html>

