



ビワコプロダクツ

Lake Biwa Products



Lake Biwa Products is a registered trademark. (Registered trademark no. 6613968)

The Shiga Prefectural Government promotes the development of new products and services and encourages wide use of them in Japan and abroad through its unique activity of selecting and naming certain high quality technologies and concepts as '**Lake Biwa Products**'.

These products and services include the use of environmentally friendly water treatment technologies and other systems utilizing local resources that have proved to be excellent for Shiga's lake and wetlands conservation.

This initiative also goes towards meeting two of the 13 '**Mother Lake Goals (MLGs)**' for Lake Biwa that are to be achieved by 2030. These are, Goal 1, to maintain the clarity of water so that it can be used as drinking water and Goal 9, to encourage consumers to choose products, goods and services that utilize local natural resources.

For further information about 'Lake Biwa Products for Mother Lake Goals' and 'Mother Lake Goals' (MLGs) please check the Shiga Prefectural Government website.

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MLGs english <https://mlgs.shiga.jp/english>

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**Mother Lake
Goals**

