

3 Reasons to Choose Shiga



- 1. Bringing together the east, west, south and north, right in the heart of Japan**
- 2. A Center for Research in Japan**
- 3. Comfortable living environment**



Shiga Prefecture

Why Shiga? **1** Bringing together the east, west, south and north, right in the heart of Japan

Great accessibility from major cities

Shiga Prefecture is located at a crossing point among the Kansai, Chukyo, and Hokuriku Economic Areas. Numerous international ports and international airports operate within a 100km area, with each of these reachable within 90 minutes from inside the prefecture. This location is ideal for undertaking business activities in Japan.



From Otsu City to Kansai International Airport

By Rail	109 km	89minutes
By Road	107 km	100minutes

From Maibara City to Chubu Centrair International Airport

By Rail	119 km	84minutes
By Road	115 km	110minutes

From Otsu City to Port of Osaka

By Road	71 km	61minutes
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From Otsu City to Yokkaichi Port

By Road	91 km	80minutes
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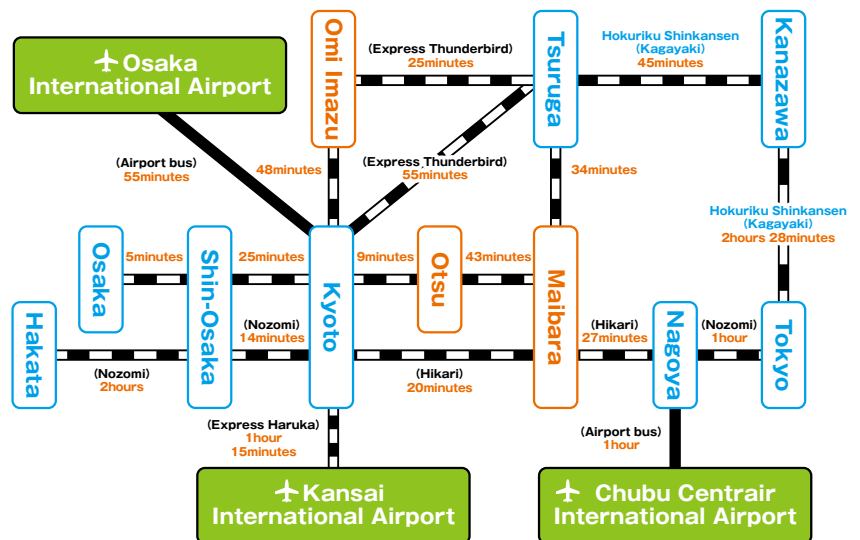
From Maibara City to Port of Nagoya

By Road	84 km	88minutes
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From Maibara City to Tsuruga Port

By Road	57 km	54minutes
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*Using toll roads etc.



Land is affordable

Land is affordable in Shiga Prefecture compared to nearby regions, with proximity to markets and the convenient transport combining to make it the choice of many companies.

The average price of industrial land (yen/ m²)

(2023 Land Price Research by Prefectural Governments)

Shiga Prefecture	26,900	Aichi Prefecture	60,900
Kyoto Prefecture	91,500	Nara Prefecture	42,700
Osaka Prefecture	115,300	Gifu Prefecture	20,200
Hyogo Prefecture	55,300	Mie Prefecture	19,800
Wakayama Prefecture	20,000		

Why Shiga? **2** A Center for Research in Japan

A center for manufacturing and R&D

Shiga Prefecture is home to many main factories and R&D centers for leading Japanese companies with our access to urban areas. Manufacturing accounts for 44.4% of the prefecture's GDP—the highest percentage nationally (Shiga Prefectural Accounts 2020). We are now one of the top manufacturing prefectures in Japan.



Major global companies with offices in Shiga Prefecture

Company Name	Main Products
Toray Industries, Inc.	Fiber, Plastic products
TOYOBO Co.,Ltd.	Fiber, Functional materials
Daikin Industries, Ltd.	Air conditioners
Panasonic Holdings Corporation	Air conditioners, Vacuum cleaner, kitchenware
Asahi Kasei Corp.	Chemical fibers, Electronic materials
SEKISUI CHEMICAL CO.,LTD	Plastic film, PVC pipes etc, Building Materials
NISSIN FOODS HOLDINGS CO., LTD.	Noodles
Murata Manufacturing Co., Ltd.	Electronic and communication device parts
KYOCERA Corporation	Electronic parts, Ceramic parts
Nippon Electric Glass Co.,Ltd.	Glass products, Glass for electronic parts
OMRON Corporation	Electronic control equipment, Semiconductor, Electronic parts
Daifuku Co., Ltd.	Logistics systems and equipment
DAIHATSU MOTOR CO., LTD.	Automobiles, Engines manufacturing
SCREEN Holdings Co., Ltd.	Semiconductor manufacturing equipment, Flat Panel Displays manufacturing equipment
NIPRO CORPORATION	Medical Research Facilities
FUJITEC CO.,LTD.	Elevator
NSK Ltd.	Bearings
YANMAR HOLDINGS CO., LTD.	Industrial machinery parts, Diesel engines
Mitsubishi Chemical Group Corporation	Plastic products, Plastic film

Education across a range of faculties

There are 14 universities & colleges in Shiga Prefecture with teaching in subjects including economics, science and engineering and environmental science. We are also working to support research and training through industry-academia-government collaboration. A new technical college to train the next generation of engineers is under development for a planned opening in spring 2028.



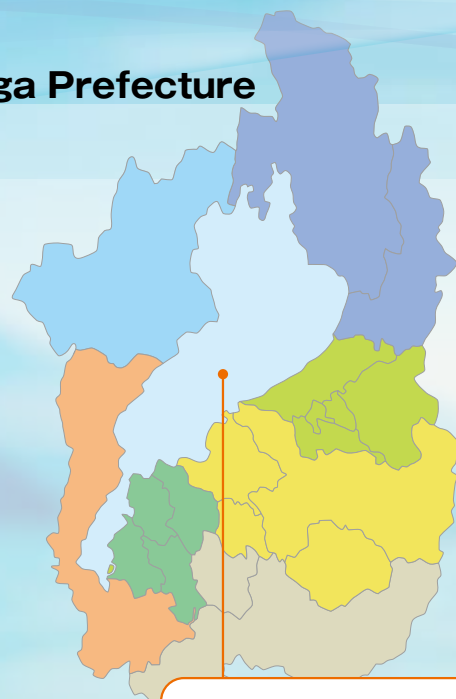
Why Shiga? **3** Comfortable living environment

Lake Biwa-comfortable lifestyle that receives the benefits of nature

Shiga Prefecture, with Japan's largest lake 'Biwako' located in the center, is one of the foremost 'environmentally progressive prefectures' in Japan and also has many carefully maintained regional historical and cultural heritage sites.

This rich environment makes it a region well suited to forward thinking lifestyles and creative activities.

Shiga Prefecture



Area of Lake Biwa : 669.26km²
Circumference : 235.20km
Water Volume : 27.5billion tons

Profile

Number of cities and towns	13 cities and 6 towns
Area	4,017.38km ²
Population	1,413,610 (2020 census)
Population density	351.9 people/km ² (2020 census)
Average age	45.9 4th nationally (2020 census)

Shiga Prefecture key data

The ratio of secondary sector of industry that makes up the prefectures gross production

1st	Shiga	44.4%
2nd	Mie	39.9%
3rd	Tochigi	38.5%

2020 Prefectural Accounts

Life Expectancy

Average life expectancy for men	82.73 years	Highest nationally
Average life expectancy for women	88.26 years	2nd highest nationally

2020 Life Tables

Proportion of Natural Park Area (percentage of total prefectural land area)

1st	Shiga	37.3%
2nd	Tokyo	36.4%
3rd	Mie	36.1%

2023 Natural Park Area Survey

Employment Rate

1st	Tokyo	66.6%
2nd	Mie	63.5%
3rd	Shiga	62.8%

2022 Basic Survey on Employment Structure

Proportion of Young Children (under 15 years old) to Total Population

1st	Okinawa	16.3%
2nd	Shiga	13.2%
2nd	Saga	13.2%

2022 Basic Survey on Employment Structure

Number of Nationally Designated Important Cultural Properties (including National Treasures)

1st	Kyoto	300 cases
2nd	Nara	267 cases
3rd	Shiga	189 cases

Agency for Cultural Affairs, June 2023

Contact for overseas businesses

JETRO Shiga

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JETRO Shiga utilizes a network of around 50 offices across Japan and over 70 global offices to support the international business of companies in the prefecture by providing the latest international business information, offering trade and investment consultations by advisors, hosting seminars, and facilitating business matching with overseas buyers.

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