



# ビワコプロダクツ

## Lake Biwa Products

Lake Biwa Products is a registered trademark. (Registered trademark no. 6613968)

The Shiga Prefectural Government promotes the development of new products and services and encourages wide use of them in Japan and abroad through its unique activity of selecting and naming existing excellent technologies and concepts as **“Lake Biwa Products.”** These products and services include the usage of water treatment technologies that help solve local water related environmental issues and also systems utilizing local resources that have been implemented by the local companies and organizations and have proved to be excellent for Shiga’s water environment conservation.

This initiative also goes toward meeting two of the action goals of the **‘Mother Lake Goals (MLGs)’** for Lake Biwa that are to be achieved by 2030, namely, Goal 1, to maintain the clarity of water so that it can be used as drinking water, and Goal 9, to encourage consumers to choose products, goods and services that utilize local natural resources.

For further information about ‘Biwako Products for Mother Lake Goals’ please check the Shiga Prefectural Government website.

- ※ 1 Lake Biwa products  
<https://www.pref.shiga.lg.jp/mizukankyobusiness/328152.html>
- ※ 2 Mother Lake Goals <https://mlgs.shiga.jp/>

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Mother Lake  
Goals

