

## Orientation of measures to achieve our goals (the Vision)

### ① A Shiga where innovative people and companies gather

- Transmit the lifestyle of Shiga's residents and redesign Shiga's life and work model
- Nurture and secure innovators and entrepreneurs that can solve local and global social issues
- Nurture and secure leaders in A.I., data science and state-of-the-art technology, etc.
- Promote exchanges and collaborations between actors in various fields and industries, beyond organizations
- Secure talented youth, women, people with disabilities, seniors and foreigners, and help them settle
- Establish strong agriculture, forestry and fisheries by improving productivity and adding value, etc.
- Pass on assets like forests, rivers, the countryside and the lake to future generations, through regional planning

### ② A Shiga where demonstration tests happen

- Play a part in the Expo's commitment to "Designing Future Society for Our Lives" by conducting trial social implementation of new ideas
- Encourage collaborations between the community, companies and universities, and accept the latter's suggestions and model efforts
- Improve systems and vague regulations that hinder the development of new business models

### ③ A "Healthy Shiga" put in practice through business

- Consider new "health"-themed projects that cross the boundaries of industry types
- Promote coexistence and a circular economy linked with local resources
- Build business models that cover not only human health, but also the health of nature and society

### ④ A Shiga chosen by the world

- Promote overseas expansion that contribute to fixing the world's problems, starting with water environment businesses
- Nurture and secure people with international perspectives, accept foreign talents and promote multiculturalism
- Encourage foreign investments, including ESG and capital investments

## Promote industries that further the realization of Shiga's goals (the Vision)



To solve social issues, it's important to go through repeated trial-and-error, and be flexible in the face of ever-changing circumstances. To do so, we are adopting the OODA (Observe, Orient, Decide, Act) loop that focuses on results (in addition to the PDCA cycle), and investigating ways to promote industries that create new assets.



our activities for SDGs



# Shiga Industrial Development Vision 2030



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